

CAMDEN recycling rewards

Earn rewards

for you and your community
by reducing, reusing and recycling





Recycling is getting more rewarding

Camden Recycling Rewards is a new scheme that everyone living in the borough can participate in for free – simply activate your account to get started.

1

Activate
your
account

2

Receive
your
Recycling
Rewards
card and get
discounts

3

Recycle
and earn
Green
Points
for your
community

4

Win
donations
for local
charity and
community
projects

5

Win gift
cards and
vouchers for
yourself

Activate now

There are three ways you can activate your account:

1. Visit camden.gov.uk/recyclingrewards and click 'Activate my account'
2. Call 020 7326 5055 (Monday to Friday from 9am to 5.30pm)
3. Fill in and return the freepost activation form.



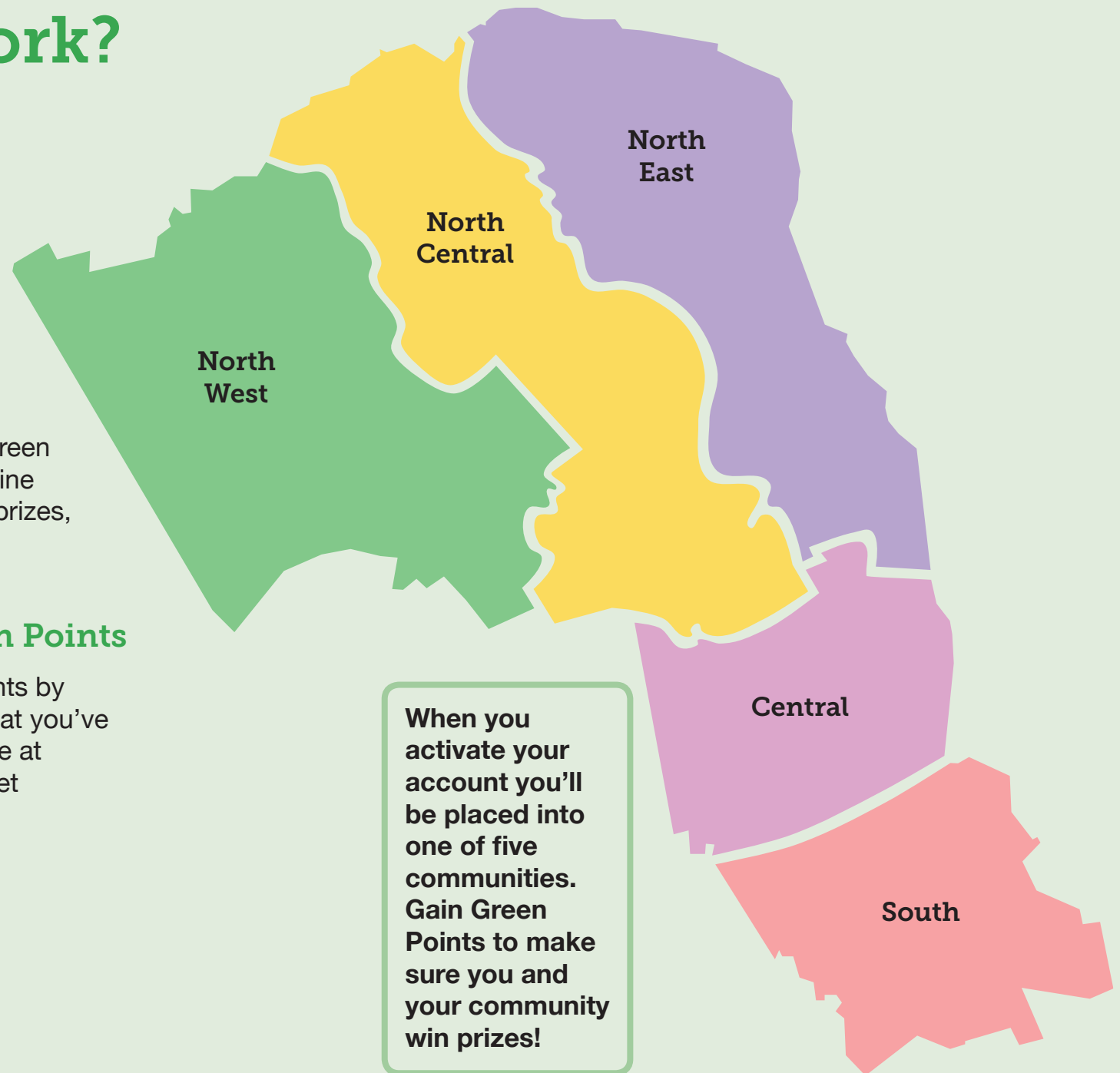
How does it work?

Recycle to earn Green Points

Camden has been split into five communities – North West, North Central, North East, Central and South – with each community having their rubbish and recycling monitored. When your community is wasting less and recycling more (compared to the same time last year) you'll be rewarded with Green Points. Green Points are used to determine which individuals and communities win prizes, so the more you accumulate, the better!

Do more and earn extra Green Points

You will be able to earn more Green Points by doing extra things, such as reporting what you've recycled each week. Head to the website at **camden.gov.uk/recyclingrewards** to get involved and tell us what you've done.



When you activate your account you'll be placed into one of five communities. Gain Green Points to make sure you and your community win prizes!

What are the rewards?

Rewards for you

Every month the resident who has earned the most Green Points for their community will get a **£30** voucher, with a range of vouchers to choose from.

Recycling Rewards card

Once you've activated your account we'll send you a Camden Recycling Rewards card within 28 days. You can show this in over 100 local businesses to get exclusive discounts – check out the list sent with your card or find it online camden.gov.uk/recyclingrewards.



Vote for local community projects to receive a share of £5,000

Rewards for your community

After six months, there will be £5,000 to split between the five communities, with the community that has earned the most Green Points receiving the biggest share. You can view the charity shortlist online and vote for your favourite at camden.gov.uk/recyclingrewards to decide where the money goes.

Know your bins



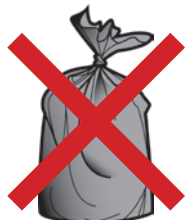
Your green bin, box or bag is for **recycling**



Your green caddy is for **food waste**



Your white reusable **garden waste bag***



Your black sacks are for **general waste**

Need more information?

Call Camden Council on 020 7974 4444 or visit camden.gov.uk/recycling to request a replacement bin or liners, report a missed collection or to find out your collection dates.

* Please see camden.gov.uk/recycling for information on what you can recycle using your garden waste service.

Your green wheeled bin, box or reusable bag

You can recycle all of the following items:

	plastic packaging		cartons		mixed paper & card
	food tins & drink cans		aerosols		foil
	mixed glass bottles & jars		plastic bags		

The following items cannot be recycled in your green wheeled bin, box or reusable bag:

- ✗ Nappies
- ✗ Cooking oil*
- ✗ Paint tins*
- ✗ Light bulbs/ fluorescent tubes*
- ✗ Electrical items**
- ✗ Glass e.g. mirrors or broken glass
- ✗ Black sacks
- ✗ Polystyrene
- ✗ Tupperware
- ✗ Liquid waste
- ✗ Card with padding or bubble pack
- ✗ Plastic toys or furniture
- ✗ Coffee cups
- ✗ Foil lined packets

* These items can be recycled at the Reuse and Recycling Centre at Regis Road, NW5 3EW.

** Small electrical items can be recycled at street recycling facilities across the borough. Visit camden.gov.uk/recycling for more info.

Live on an estate?

Use your reusable green bag to collect recycling in your property, before emptying the contents into your communal recycling bin.

Live in a flat above a shop?

You are provided with clear plastic bags for your recycling, please leave these at the kerbside on your collection day.

Your green caddy and brown food waste bin

Use your kitchen caddy to collect food waste inside your property then transfer it to your outside food waste bin or communal food waste bin.

You can recycle all kinds of cooked and uncooked food, including:



No thanks:

- | | | |
|------------------|----------------|----------------------------|
| ✗ Plastic bags | ✗ Animal waste | ✗ Any other non-food waste |
| ✗ Cooking oil | ✗ Nappies | |
| ✗ Food packaging | ✗ Garden waste | |

No plastic bags please!

Please don't put food waste in plastic bags as they don't break down. Use compostable caddy liners or put food straight into your caddy – you can rinse it if it gets dirty!

You can order liners online at camden.gov.uk/recycling or by calling 020 7974 4444



Get involved and get rewarded

To win money for local community projects, earn vouchers for yourself and get discounts in local businesses, you need to **activate your account**.



The easiest way to activate your account is online at camden.gov.uk/recyclingrewards



Don't have access to the internet? No problem. Call us on **0207 326 5055** (Mon-Fri, 9am – 5:30pm)



Or you can use the **Freepost** form in this pack

We're making recycling more rewarding in Camden.

Activate your account now and you'll not only receive a discount card for local businesses, but you'll get the chance to win vouchers for yourself and donations for local community projects.

Activate online at camden.gov.uk/recyclingrewards

CAMDEN recycling rewards

Got a question? Get in touch!

 Email us: info@localgreenpoints.com

 Call us: **0207 326 5055** (Mon-Fri, 9am – 5:30pm) for scheme enquiries

 Write to us: Local Green Points, 141 -157 Acre Lane, London, SW2 5UA

 Visit: camden.gov.uk/recyclingrewards to find out more about the scheme

To request a replacement bin or liners, report a missed collection or to find out your collection dates please contact Camden Council on **020 7974 4444** or visit camden.gov.uk/recycling.

Local Green Points prints on paper which is totally chlorine free, sourced from sustainable forests with eco-management and audit system accreditation.

